

Profile

Senior Full Stack Engineer and Technical Lead with 13+ years architecting production-grade systems in TypeScript, Node.js, and React. Deep expertise in API design, CI/CD, and DevOps — with a proven track record leading and scaling high-performing engineering teams. Bridges hands-on technical execution with strategic thinking to deliver robust software and measurable business impact.

Professional Experience

Independent Developer Oct 2025 to Present

- Built and shipped [vibeshomer.dev](#), an AI-powered tool, leveraging modern LLM APIs and full-stack development practices.
- Explored and implemented emerging AI development workflows including vibe coding and agent-based architectures.

Abra, Israel May 2022 to Sept 2025
CTO

- Led and scaled an engineering team of 10–15, overseeing hiring, mentorship, and technical direction across the full product lifecycle.
- Architected and shipped a web/mobile commerce platform from the ground up, owning end-to-end technical decisions from stack selection to production deployment.
- Drove significant improvements in delivery speed and system uptime through CI/CD pipeline optimization, code review culture, and DevOps best practices.
- Defined and enforced engineering standards across the SDLC — including API design, testing practices, and security protocols — ensuring scalable, maintainable codebases.
- Collaborated directly with product and business stakeholders to translate roadmap priorities into technical execution, balancing velocity with long-term architectural health.

Abra, Israel Jan 2020 to Dec 2022
Technical Lead

- Designed and maintained system infrastructure documentation, establishing a scalable foundation for architecture decisions and compliance requirements.
- Defined technical specifications for API design and data acquisition, setting standards adopted across the engineering team.
- Led DevOps practices and CI/CD pipeline implementation, reducing deployment friction and increasing release cadence.
- Diagnosed and resolved critical production issues, improving system stability, performance, and end-user experience.
- Onboarded and mentored junior engineers, establishing a culture of knowledge sharing and engineering best practices.

Anagal Next, Maayan Baruch Jul 2018 to Jan 2020
Full Stack Developer

- Designed and developed efficient, maintainable software aligning with client business objectives.
- Led multiple projects utilizing diverse technologies including ReactJS, NodeJS, and C#.

Xpandion, Tel Aviv Sept 2017 to Jun 2018
Software Developer

- Deployed and integrated software solutions for international clients, collaborating cross-functionally to meet technical milestones.

Areas of Expertise

- TypeScript
- Next.js
- AWS
- GitHub Actions
- Node.js
- NestJS
- Docker
- React
- PostgreSQL
- MongoDB

Languages

English, Hebrew

Education

Night School

Director Course

Board Director Certification, Kibbutz Movement · 2020

Jan 2020